

# Marugame City Tourism Visit and Stay Promotional Project Subsidy

This grant applies to projects scheduled to be implemented by March 31, 2025. Application in advanced is required. Advance applications shall be accepted in the order received and shall close when the allocated budget is reached. An upper limit of the subsidy amount per travel agency applies. Please refer to the website for more information.



## For Travel Agencies : Marugame City Group Tour Promotional Project Subsidy

### Group Tours

Please note

- Number of Participants: 20 or more
- The maximum subsidy amount is 180,000 yen per branch office.
- Applications may be submitted up to 3 times per promotional project.

### Overnight Trips

Touring of target tourist facilities

+

Stay for at least one night at an eligible accomodation facility

↓

**40,000 yen**

### Day Trips

Touring of target tourist facilities

+

Eating at restaurants in Marugame City

↓

**20,000 yen**

## For Travel Agencies : Marugame City School Trip Promotional Project Subsidy

### School Trips

Please note

- Applications may be submitted up to 3 times per travel agency.

Touring of target tourist facilities  
Or, using the city's paid experience facilities.

+

Stay for at an eligible accommodation facility

↓

**Maximum subsidy amount 100,000 yen**

Total of 30 nights of more

Amount to be paid depends on accomodation fees

## For Organizers : Marugame City Training Camp Promotional Project Subsidy

### Student Training Camps

Held in Marugame City, Zentsuji City,  
Kotohira Town, Tadotsu Town, and Manno Town

+

Stay for at an eligible accommodation facility

↓

**Maximum subsidy amount 70,000 yen**

Total of 50 nights or more

Amount to be paid depends on accomodation fees

## For Organizers : Marugame City Convention Support Project Subsidy

### Conventions, etc

Held in Marugame City

+

Stay for at an eligible accommodation facility

↓

**100 - 299 nights 100,000 yen**  
**More than 300 nights 200,000 yen**

Total stay of 100 nights of more

**Target facility sightseeing** | Marugame Castle | Marugame Genichiro-Inokuma Museum of Contemporary Art | Nakazu Banshoen Garden & The Marugame Museum of Art | Shiwaku-Kinbansho(Honjima Island) | Kasashima District Preservation Center(Honjima Island) | Marugame Uchiwa Museum(experience of making Uchiwa is a necessary condition) | New Reoma World | SHIKOKU AQUARIUM | Boat Race Marugame

**Target accommodation facilities (Marugame City Tourism Association supporting members)** | Hotel Reoma No Mori | Okura Hotel | Superhotel | Toyoko Inn | Business Hotel Aoyama | Business Hotel Fukushima | Hotel Alpha One | Plaza Hotel | Guest House Welcome | Hotel Anesis Setoohashi | APA Hotel Marugame Ekimae Odori